



Sanskriti Durgotsav 2024

9th Oct 2024 to 13th Oct 2024

.....be a part of our Celebrations





About Sanskriti Club

SANSKRITI is one of the oldest Bengali Socio- Cultural Clubs in Mumbai, established in the year 1953 by eminent film director Bimal Roy.

We are the 5th oldest Durga Puja in the city & the oldest Puja in the Suburbs.

SANSKRITI will be celebrating the 72nd year of Durga Pooja from 9th October 2024 to 13th October 2024 at Meenatai Thackeray Udyan (BMC Kulupwadi Garden).

A brief about the club

- Established: 1953
- Over 100 Core Families as Members
- Close to 1 Lakh devotees visit the pandal over the five days of Durga Pooja Festival

The club is registered with the Charity Commissioner with Reg. No.: F-7286 (BOM) and PAN: AABAS6553Q.

Events Organized

- ✓ Durga Puja
- ✓ Laxmi Puja
- ✓ Kaali Puja
- ✓ Saraswati Puja
- ✓ Nobo Borsho
- ✓ Charity work
- ✓ Sports events
- ✓ Annual Get together



Sanskriti Club's Social & Charitable Work



Serving mankind

According to our mission & vision & as a charitable organization we responded to the pandemic situation & one of our members took the lead for distribution of food packets to the needy people during the Covid pandemic. We had donated books & study materials to a school in Borivali area & donated unused medicine to a nearby hospital.

Clothes collection drive

Along with Charity Partner **Goonj**, the Club conducted Clothes collection drive during the **Joy of Giving week** and donated school kits as part of Goonj's School to School Initiative.



Sanskriti

Shree Shree Durga Pooja 2023

Glimpses from past Durgotsav



About the Venue



Space availability for Advertising

More than 30,000 sq. ft to display Banners and Hoardings

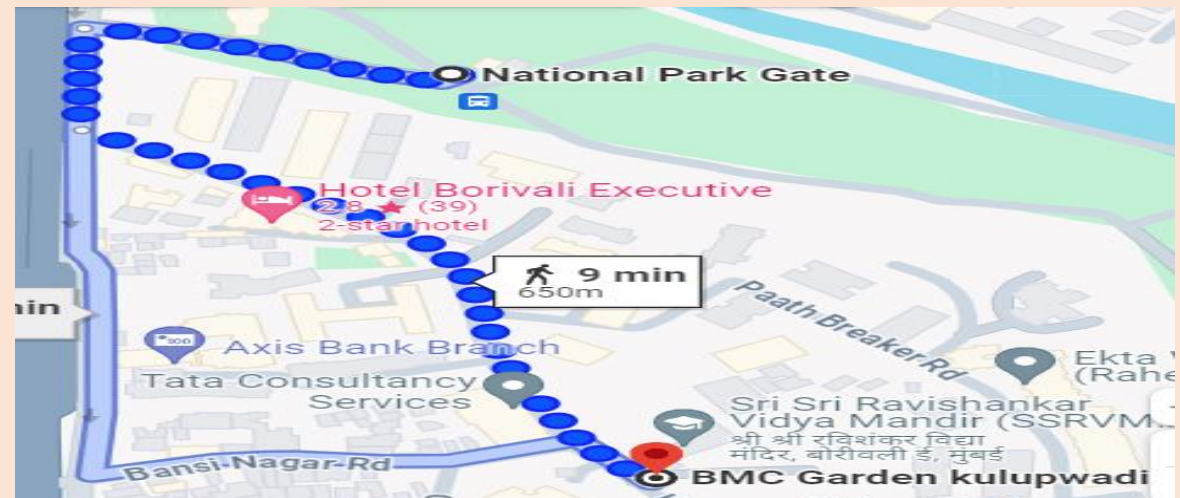
Audience

Footfall of more than 1 Lakh people over five days

Location

BMC Garden Kulupwadi : Located near Sanjay Gandhi National Park on the Western Express Highway in Borivali East.

Nearest Metro station: Rashtriya Udyan



Sponsorship Categories: Arts & Culture Program Nights



Main Sponsor - INR 3,00,000

Co Sponsor – INR 1,50,000

Associate Sponsor - INR 1,00,000

Benefits of Sponsorship:

Brand Visibility & Community Engagement



Sponsorship Categories: Gates



Main Entrance Gate - INR 2,50,000

(Exclusive Branding)



Entertainment Stage Gate - INR 3,00,000

(Exclusive Branding)

Sponsorship Categories: Stalls



Corporate Stalls

INR 50,000

Stall Details : Size 8 feet by 10 feet

Amenities provided : 2 x Chairs & 5 x Tables, 1 x Ceiling Fan, 2 x Lights

Benefits of Sponsorship : Brand Awareness / Sales Lead Generation



Sponsorship Categories: Competitions & Activities



Sit & Draw Competition for Children

Sponsorship

INR 25000

Benefits for Sponsor

6' x 3' Banner + Souvenir Ad worth INR 5,000

Dhunuchi Dance

Sponsorship

INR 25,000

Benefits for Sponsor

6' x 3' Banner + Souvenir Ad worth INR 3,000



Sponsorship Categories: Bhog (Prasad) Distribution

- ✓ Bhog Prasad is distributed free for 3 days during Durga Pooja
- ✓ Approximately 5000+ devotees avail this prasad



Sponsorship

Starts from INR 50,000 per day

Benefits to Sponsor

- ✓ Banners in Prasad distribution area
- ✓ Souvenir Ad



Sponsorship Categories: Bhog (Prasad) in a Box

- ✓ Bhog is packed as a takeaway for devotees
- ✓ Nominal charge taken for this facility



Sponsorship

INR 50,000

Benefits to Sponsor

- ✓ Stall banner in Bhog in a Box counter
- ✓ Branding of takeaway bags with Sponsor Logo





Benefits of Sponsorship: Brand Visibility & Community Engagement





Some of our Corporate Sponsors





Contacts for Sponsorships, Marketing / Advertising

Marketing/Advertising

✉ Gautam Sarkar

☎ 9833 039 639

Bhog (Prasad) Sponsorship

✉ Anupam Biswas

☎ 9969 522 862

Entertainment Events / Activities

✉ Pratik Mitra

☎ 9820 016 422

Contact us/ write to us at: sanskriticlub.borivali@gmail.com

Website: sanskriticlub.in



Thank you!

Looking forward for your support for making this festival a grand success like every year.....

